

JAG DAY 2008

Dear Principals, Teachers, and PTO officers,

You are invited to participate in JAG DAY 2008. This event is unprecedented and will be spectacular! On Saturday, September 20, 2008, DeSoto Central High School will host JAG Day 2008. All feeder schools to DCHS will be participating in this event. They will have the opportunity to raise money for their schools by pre-selling t-shirts to JAG DAY. JAG DAY t-shirts are \$10 each and your school keeps \$5 of each shirt sold. This shirt entitles the wearer to enjoy the inflatables at the event for free. The shirts will be a great advertisement for the event which means more money for us all. We will have entertainment, auctions, great food, vendors, and a host of large, fun inflatables, obstacle courses, and giant slides!

Each school and it's classes and clubs are also invited to participate by sponsoring events at JAG DAY so they can raise money for their particular needs. We have several ideas for activities that will ensure your success in raising money, or you can come up with your own wonderful idea. Schools pay \$25 per activity to be a part of the event and help with advertising costs. Also, you can enter an item or theme basket in the Auction and you keep 90% of the auction price.

The DCS Marching Band Boosters have already started making efforts on a number of fronts to make sure this day is a success for everyone. A huge marketing campaign will begin on September 1st to let the community know about JAG DAY. Advertisements will be in all participating schools, area businesses, local newspapers, and there will be giant signs all around our community. This will be a day no one will want to miss!

To register now, download the Activity/Booth Application from our website www.dcspride.com. Complete the application and turn it in to the band hall to ensure your activity. Each application will be approved on a first come first serve basis and we are limiting the activities so we don't duplicate each other's ideas. If you have questions or would like more information, contact _____ at _____.

Don't miss this great opportunity to show our community the amazing outcome of teamwork in the DeSoto Central Jaguar family. Together we are better!