

P R E S S R E L E A S E

RE: DeSoto Central's JAG Day
DATE: Sat., Sept. 11, 2010
10:00am - 5:00pm
DeSoto Central High School
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JAG Day will be held on September 11, 2010 from 10:00am until 5:00 pm at DeSoto County High School. JAG Day offers fun for everyone! Preschool-age children to Sr. adults will enjoy more than 25 bounce houses and inflatable obstacle courses, craft booths, sports competitions, cake walks, a silent auction and GREAT food.

JAG Day will feature a 12:00 noon ceremony honoring the American men and women serving in our military. Southaven Mayor Greg Davis will be the honored Guest Speaker. The Desoto Central Children's Choirs and The Pride of DeSoto Central Band will be performing. This yearly fundraiser benefits the Band, as well as other DeSoto Central Schools. Last year's attendance was between 4000 and 5000 people.

A big draw to JAG Day is the **Cow-A-Dunga raffle**. The band students sell \$10 raffle tickets. The tickets are shuffled and assigned a number on a grid. The grid is then setup on the practice field, where an actual cow is released. When the cow does his "business", a \$10,000 check is awarded to the owner of that grid! Everyone enjoys waiting for the cow to make "business"!

Booths for JAG Day are still available. A 12"x12" vendor table rents for \$60. There are special deals for official band sponsors. Anyone interested in donating items to the silent auction can do so by contacting band parent Pam Stout at pamstout@dcspride.com

The Pride of DeSoto Central High School Marching Band is over 183 members strong. They represent the Mississippi cities of Southaven, Olive Branch, Hernando and Nesbit. The DeSoto Central High School Principal is Cory Uselton. The band is led by Director of Bands, Dennis Cox and Assistant Directors Heath Hopper and Michael Langley.

For any additional press information or to set up interviews, please contact band parent Carol Ann Fleming at carol155@centurytel.net or by phone at 662-895-9351.