



The Kroger Gift Card Program has changed!

No more loading money onto a Kroger Gift Card every time you shop...all you need is your red Kroger Plus Shopper's Card you've always used to get those extra savings. It's easy!

How do I get started?



REGISTER! Go to www.krogercommunityrewards.com. Scroll down to DELTA.

CREATE AN ACCOUNT. This is where you will also add your Plus Card number. If you already have an account, your Kroger card number should already be attached. (Contact customer service if you don't know your number)

SIGN IN after you have an account. On the next screen, you may be asked to enter your personal information.

Enter our organization number **80403**, or type in "**Desoto**" and click on our name.

SAVE to complete the registration. You will need to re-register annually.

SHOP! In 7-10 days your purchases will start to earn money in the DCHS Band Boosters rewards account, but only if you use your Plus Card at checkout.

RECRUIT! Ask your friends and family to register too!

FACTS

What happens to the gift card I've been using?

- ♪ Nothing. Use what money is still on it, but rewards will no longer be paid based on the gift card.

How much money will my child receive?

- ♪ Kroger only donates to the DCHS Band Boosters as a whole, not individually to student accounts. Your child will benefit through the General Band fund being able to provide needed items for all of the students throughout the year.

Can I give to more than one organization?

- ♪ No. Your Plus Card can be linked to only one at a time.

MORE FACTS...

Can my relatives in other parts of the United States register with us, too?

- ♪ At this time, only those who live in the Kroger-designated Delta region can register for our rewards program. However, if someone outside the area, or in Tennessee for instance, changes his "designated store" to the Goodman & Getwell location, it does allow you to complete the Community Rewards registration for DCHS Band Boosters. Doing this may disrupt the coupons and discounts received for that person's true home location, and Kroger may not award donations if they see that person does not live here. Until we know more, we do not suggest this.

Will DCHS Band Boosters be able to register for me?

- ♪ Each person/family must register online on their own. There is no way for us to send in a list to Kroger and have them register all of the card numbers for us.

Do all of my Kroger purchases count towards the donation?

- ♪ No, basically only grocery items count.

The following are not applicable:

Fuel	Lottery/Promo Tickets
Alcohol	Money Orders
Tobacco	Western Union
Government-Assisted Pharmacy Express	Bottle Deposits
Kroger Family of Stores Gift Cards	Post Stamps
Green Dot Prepaid Reloadable Products	Money Paks
1-2-3 Rewards Reloadable Visa Prepaid Debit Cards	Pharmacy
ReCharge Cards	Sales Tax
American Express Variable Load Gift Cards	

Can we recruit people to sign up with our organization at one of our public events or in front of a Kroger store?

- ♪ Unfortunately, no. This is designed for your group members, family, friends, and supporters. No solicitation to the general public is allowed.

How much can the DCHS Band Boosters earn?

- ♪ Up to \$375,000 will be given to all organizations as a whole. Our share is based on the percentage of our spending as it relates to the total spending of all organizations in the Community Rewards program.
- ♪ Kroger limits rewards to each organization to \$50,000 per quarter.

Please contact Tamara at tamaradickerson@dcspride.com if you have any other questions about this, or any other fundraising program.