

Air Date	Client ID	ClientName	Con ID	Con Line#	Zone	Network	Program Name	AirTime	Ad Copy	Ad Copy Name	Cost
Client Name : DESOTO CNTY CENTRAL HS											
9/12/2008	3907	DESOTO CNTY	26418	6	NORTH MI	USA	PSYCH	14:40:00	1	DCS JAG DAY	
9/12/2008	3907	DESOTO CNTY	26418	5	NORTH MI	FAM	FUNNIEST H	21:45:00	1	DCS JAG DAY	
9/13/2008	3907	DESOTO CNTY	26418	5	NORTH MI	FAM	BRING IT O	17:24:00	1	DCS JAG DAY	
9/13/2008	3907	DESOTO CNTY	26418	5	NORTH MI	FAM	BRING IT O	20:12:00	1	DCS JAG DAY	
9/13/2008	3907	DESOTO CNTY	26418	6	NORTH MI	USA	NCIS	20:20:00	1	DCS JAG DAY	
9/14/2008	3907	DESOTO CNTY	26418	6	NORTH MI	USA	HOUSE	18:40:00	1	DCS JAG DAY	
9/14/2008	3907	DESOTO CNTY	26418	5	NORTH MI	FAM	BRING IT O	18:48:00	1	DCS JAG DAY	

Date	Time	Length	Client Name	Ad Copy Name	ID	Line	Priority	Product Type	Cost	Status	block ID
<b>NORTH MISSISSIPPI / DISC</b>											
09/12/08	08:14:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	1	11	PSA	\$0.00	Sched.	0
09/12/08	11:27:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	1	11	PSA	\$0.00	Sched.	0
09/12/08	13:27:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	1	11	PSA	\$0.00	Sched.	0
09/12/08	13:44:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	1	11	PSA	\$0.00	Sched.	0
09/12/08	14:27:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	1	11	PSA	\$0.00	Sched.	0
<b>NORTH MISSISSIPPI / ESP2</b>											
09/13/08	09:24:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0
09/13/08	11:26:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0
09/13/08	14:40:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0
09/13/08	16:36:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0
09/13/08	17:50:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0
09/13/08	21:15:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0
09/14/08	06:45:30	00:30	PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0

09/14/08 16:18:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0
09/14/08 17:45:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0
09/14/08 18:51:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	3	11	PSA	\$0.00	Sched.	0

## NORTH MISSISSIPPI / MTV

09/12/08 16:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/12/08 16:50:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/12/08 17:50:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/12/08 22:50:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/12/08 23:50:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/13/08 15:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/13/08 18:50:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/13/08 21:50:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/13/08 22:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/13/08 22:50:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/14/08 13:50:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/14/08 15:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/14/08 16:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/14/08 19:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0
09/14/08 20:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	5	11	PSA	\$0.00	Sched.	0

## NORTH MISSISSIPPI / NICK

09/12/08 10:55:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/12/08 21:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/12/08 22:55:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/13/08 10:55:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/13/08 13:55:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0

09/13/08 15:55:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/13/08 19:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/13/08 20:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/13/08 21:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/14/08 10:55:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/14/08 16:55:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/14/08 20:20:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0
09/14/08 23:55:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	7	11	PSA	\$0.00	Sched.	0

### NORTH MISSISSIPPI / TBSC

09/12/08 12:05:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0
09/12/08 17:35:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0
09/13/08 07:35:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0
09/13/08 09:05:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0
09/13/08 10:05:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0
09/13/08 17:35:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0
09/14/08 09:05:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0
09/14/08 10:05:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0
09/14/08 11:05:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0
09/14/08 12:05:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	9	11	PSA	\$0.00	Sched.	0

### NORTH MISSISSIPPI / TLC

09/12/08 08:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/12/08 10:27:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/12/08 12:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/12/08 16:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/12/08 22:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0

09/13/08 08:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/13/08 08:27:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/13/08 09:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/13/08 13:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/13/08 16:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/14/08 09:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/14/08 10:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/14/08 12:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/14/08 13:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0
09/14/08 23:14:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	11	11	PSA	\$0.00	Sched.	0

## NORTH MISSISSIPPI / TNT

09/12/08 06:45:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0
09/12/08 07:15:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0
09/12/08 10:30:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0
09/12/08 11:15:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0
09/13/08 20:07:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0
09/14/08 06:09:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0
09/14/08 08:09:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0
09/14/08 14:26:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0
09/14/08 15:17:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0
09/14/08 16:43:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	13	11	PSA	\$0.00	Sched.	0

## NORTH MISSISSIPPI / VH1

09/13/08 07:53:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0
09/13/08 10:23:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0
09/13/08 11:23:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0

09/13/08 12:23:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0
09/13/08 13:23:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0
09/13/08 13:53:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0
09/13/08 15:23:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0
09/14/08 21:53:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0
09/14/08 22:53:00 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0
09/14/08 23:23:30 00:30 PROMOS/SPOTLIGHT	DESOTO CENTRAL HIGH S	26644	15	11	PSA	\$0.00	Sched.	0